



State Bar  
of Georgia

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# sponsorship programs

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Runs from July 1, 2024 - June 30, 2025

# get noticed

## Lawyers. Judges. Legal Professionals.

If your target audience includes lawyers, judges and legal professionals, the State Bar provides a unique opportunity to reach them. With a membership that spans the entire state, our mandatory Bar includes every practicing attorney. They read our publications, visit our website and attend several meetings year round. Take advantage of these valuable tools to enhance the visibility of your products and services. Become a sponsor today!

## In the Journal

This quarterly, full-color magazine offers a wealth of legal information to Georgia attorneys. The *Georgia Bar Journal* is a resourceful library of legal and feature articles, as well as a guide to the services offered by the Bar and other organizations. Being the South's largest bar association, the *Georgia Bar Journal* reaches more than 56,000 attorneys with each issue, including in-state, out-of-state, active and inactive at-


torneys from every discipline. The magazine is distributed to judges, young lawyers and senior lawyers, as well as other legal professionals.

## On the Website

Our content-rich website has it all—research tools, vendor directory, meeting notices, a membership directory, Bar news and much more. Our interactive website draws more than 15,000 visitors each business day, many of whom search our vendor directory. The State Bar website at [www.gabar.org](http://www.gabar.org) is the perfect place to highlight your company logo and information.

## At Meetings

Winter, spring, summer or fall, the Bar offers its members lively, informative and entertaining opportunities to gather, network and learn. Whether it's the Annual Meeting, the Fall or Spring Board of Governors Meeting or the Midyear Meeting, your company's presence as sponsor or exhibitor will find a receptive and intelligent audience.



The **State Bar of Georgia** is the  
**5th largest bar** in the country with  
more than **56,000 members**.



# corporate sponsorship

## 5 GAVEL SPONSOR | \$25,000

- One complimentary set of membership mailing labels
- Preferred placement and free listing in the State Bar's Online Vendor Directory

### GEORGIA BAR JOURNAL

- Complimentary full-page color ad in one issue.  
*(Submission based on adherence to deadline.)*
- 40% discount on advertising rates.  
*(Separate contract required.)*
- One-year subscription

### MEETINGS

#### Fall, Midyear, Spring and Annual Meetings

- Recognition in promotional meeting materials and final program at Fall, Midyear, Spring and Annual meetings
- Verbal recognition at Fall, Midyear, Spring and Annual meetings
- Two complimentary registration packages at Fall, Midyear, Spring and Annual meetings
- One complimentary set of attendee mailing labels at the conclusion of Fall, Midyear, Spring and Annual meetings
- One-page flyer in all onsite registration packets.  
*(Submission based on adherence to deadline.)*

#### Midyear Meeting and Annual Meeting

- One complimentary tabletop exhibit or display booth at Midyear Meeting and Annual Meeting

#### Annual Meeting

- Company name on Annual Meeting bag
- Presentation of "Thank You" plaque at Annual Meeting Plenary Session
- Recognition on one sign at Annual Meeting

## 4 GAVEL SPONSOR | \$20,000

- One complimentary set of membership mailing labels
- Preferred placement and free listing in the State Bar's Online Vendor Directory

### GEORGIA BAR JOURNAL

- Complimentary half-page color ad in one issue.  
*(Submission based on adherence to deadline.)*
- 30% discount on advertising rates.  
*(Separate contract required.)*
- One-year subscription

### MEETINGS

#### Fall, Midyear, Spring and Annual Meetings

- Recognition in promotional meeting materials and final program at Fall, Midyear, Spring and Annual meetings
- Verbal recognition at Fall, Midyear, Spring and Annual meetings
- One-page flyer in all onsite registration packets.  
*(Submission based on adherence to deadline.)*

#### Midyear Meeting and Annual Meeting

- Two complimentary registration packages at Midyear Meeting and Annual Meeting
- One complimentary set of attendee mailing labels at the conclusion of Midyear Meeting and Annual Meeting
- One complimentary tabletop exhibit or display booth at Midyear Meeting and Annual Meeting

#### Annual Meeting

- Company name on Annual Meeting bag
- Presentation of "Thank You" plaque at Annual Meeting Plenary Session
- Recognition on one sign at Annual Meeting

# corporate sponsorship

## 3 GAVEL SPONSOR | \$10,000

- Preferred placement and free listing in the State Bar's Online Vendor Directory

### GEORGIA BAR JOURNAL

- Complimentary quarter-page color ad in one issue. *(Submission based on adherence to deadline.)*
- 20% discount on advertising rates. *(Separate contract required.)*
- One-year subscription

### MEETINGS

#### Midyear Meeting and Annual Meeting

- Recognition in promotional meeting materials and final program at Midyear Meeting and Annual Meeting
- One complimentary registration package at Midyear Meeting and Annual Meeting
- One complimentary tabletop exhibit or display booth at Midyear Meeting and Annual Meeting
- One-page flyer in all onsite registration packets. *(Submission based on adherence to deadline.)*

#### Annual Meeting

- Verbal recognition at Annual Meeting
- One complimentary set of attendee mailing labels at the conclusion of Annual Meeting
- Company name on Annual Meeting bag
- Presentation of "Thank You" plaque at Annual Meeting Plenary Session
- Recognition on one sign at Annual Meeting

## 2 GAVEL SPONSOR | \$7,500

- Preferred placement and free listing in the State Bar's Online Vendor Directory

### GEORGIA BAR JOURNAL

- Complimentary sixth-page color ad in one issue. *(Submission based on adherence to deadline.)*
- 10% discount on advertising rates. *(Separate contract required.)*

### MEETINGS

#### Annual Meeting

- Recognition in promotional meeting materials and final program at Annual Meeting
- One complimentary registration package at Annual Meeting
- One complimentary display booth at Annual Meeting
- One-page flyer in all onsite registration packets. *(Submission based on adherence to deadline.)*
- Company name on Annual Meeting bag
- Presentation of "Thank You" plaque at Annual Meeting Plenary Session
- Recognition on one sign at Annual Meeting

## 1 GAVEL SPONSOR | \$5,000

- Preferred placement and free listing in the State Bar's Online Vendor Directory

### GEORGIA BAR JOURNAL

- Complimentary twelfth-page color ad in one issue.  
*(Submission based on adherence to deadline.)*
- 5% discount on advertising rates.  
*(Separate contract required.)*

### MEETINGS

#### Annual Meeting

- Recognition in promotional meeting materials and final program at Annual Meeting
- One complimentary display booth at Annual Meeting
- One-page flyer in all onsite registration packets.  
*(Submission based on adherence to deadline.)*
- Company name on Annual Meeting bag
- Presentation of "Thank You" plaque at Annual Meeting Plenary Session
- Recognition on one sign at Annual Meeting

## 2024-25 MEETING SCHEDULE

**Fall** | Nov. 1-3, 2024  
Jekyll Island Club Resort  
Jekyll Island, Georgia

**Midyear** | Jan. 9-12, 2025  
JW Marriott  
Savannah Plant Riverside District  
Savannah, Georgia

**Spring** | March 21-23, 2025  
Hyatt Place Athens/Downtown  
and The Classic Center  
Athens, Georgia

**Annual** | June 5-8, 2025  
Sawgrass Marriott Golf Resort & Spa  
Ponte Vedra Beach, Florida

# corporate sponsorship levels



One complimentary set of membership mailing labels

Preferred placement and free listing in the State Bar's Online Vendor Directory

Color advertisement in one issue of the *Georgia Bar Journal* (submission based on adherence to deadline)

Discounted advertising rates in the *Georgia Bar Journal* (separate contract required)

One year subscription to the *Georgia Bar Journal*

Recognition in promotional meeting materials and final program at Fall, Midyear, Spring and Annual Meetings\*

Verbal recognition at at Fall, Midyear, Spring and Annual Meetings\*

Two complimentary registration packages at Fall, Midyear, Spring and Annual Meetings\*

One complimentary set of attendee mailing labels at the conclusion of Fall, Midyear, Spring and Annual Meetings\*

One-page flyer in all onsite registration packets (submission based on adherence to deadline)\*

One complimentary tabletop exhibit or display booth at Midyear Meeting and Annual Meeting\*

Company name on Annual Meeting bag

Presentation of "Thank You" plaque at the Annual Meeting's Plenary Session

Recognition on one sign at Annual Meeting



| 5 Gavel<br>\$25,000 | 4 Gavel<br>\$20,000                                      | 3 Gavel<br>\$10,000                                     | 2 Gavel<br>\$7,500                         | 1 Gavel<br>\$5,000          |
|---------------------|--|---|--|-----------------------------|
| ★                   | ★  |   |  |                             |
| ★                   | ★  | ★   | ★  | ★                           |
| full page           | half page  | quarter page  | sixth page                                 | twelfth page                |
| 40% discount        | 30% discount   | 20% discount  | 10% discount                               | 5% discount                 |
| ★                   | ★  | ★   |  |                             |
| ★                   | ★  | <i>*Midyear and Annual Meetings only</i>                | <i>*Annual Meeting only</i>                | <i>*Annual Meeting only</i> |
| ★                   | ★  | <i>*Annual Meeting only</i>                             |  |                             |
| ★                   | <i>*two packages at Midyear and Annual Meetings only</i> | <i>*one package at Midyear and Annual Meetings only</i> | <i>*one package at Annual Meeting only</i> |                             |
| ★                   | <i>*Midyear and Annual Meetings only</i>                 | <i>*Annual Meeting only</i>                             |  |                             |
| ★                   | ★  | <i>*Midyear and Annual Meetings only</i>                | <i>*Annual Meeting only</i>                | <i>*Annual Meeting only</i> |
| ★                   | ★  | ★   | <i>*Annual Meeting only</i>                | <i>*Annual Meeting only</i> |
| ★                   | ★  | ★   | ★  | ★                           |
| ★                   | ★  | ★   | ★  | ★                           |
| ★                   | ★  | ★   | ★  | ★                           |

# annual meeting sponsor

## exclusive opportunities

### PRESIDENTIAL INAUGURAL GALA | \$8,000

- Your company logo featured on custom beverage glasses
- Your company logo displayed on the dance floor
- Your company name displayed on event signage
- Your company-provided promotional item(s) displayed on swag table
- Recognition in the final program
- Two social media shout-outs in the month prior to Annual Meeting

### HOTEL KEY CARD | \$7,000

- Your company logo, website and phone number printed on the hotel key card
- Two tickets to Opening Night Festival (*Thursday evening*)
- Two tickets to the Presidential Inaugural Gala (*Saturday evening*)
- One complimentary exhibitor booth (*\$1,400 value*)
- Two social media shout-outs in the month prior to Annual Meeting
- Your company name displayed on event signage
- Your company-provided promotional item(s) displayed on swag table
- Recognition in the final program
- Mailing list of attendees (*emails excluded*)

### JAMMIN' CARPOOL | \$6,000

Jammin' Carpool is a sponsored feature of the festivities of Saturday night's Presidential Inaugural Gala. (*Full-size vehicle and green screen provided by State Bar of Georgia.*)

- Your company logo printed on photo booth pictures
- Two tickets to the Presidential Inaugural Gala (*Saturday evening*)
- Your company name displayed on event signage
- Your company-provided promotional item(s) displayed on swag table

- Recognition in the final program
- Mailing list of attendees (*emails excluded*)

### WI-FI | \$6,000

- Your company logo featured on cards with the Wi-Fi access code and displayed onscreen before the Friday and Saturday Board of Governors meetings
- One complimentary exhibitor booth (*\$1,400 value*)
- Two tickets to Opening Night Festival (*Thursday evening*)
- Two tickets to the Presidential Inaugural Gala (*Saturday evening*)
- Your company name displayed on event signage
- Your company-provided promotional item(s) displayed on swag table
- Recognition in the final program
- Mailing list of attendees (*emails excluded*)

### MEETING BAG | \$5,000

Distributed to attendees and guests as they arrive, and will be seen for the duration of the meeting

- Your logo featured on one side of the bag (*State Bar logo on opposite side of bag*)
- One ticket to Opening Night Festival (*Thursday evening*)
- One ticket to the Presidential Inaugural Gala (*Saturday evening*)

### RECEPTION HONORING SUPREME COURT OF GEORGIA AND COURT OF APPEALS OF GEORGIA | \$5,000

Sponsor Saturday evening's reception honoring the justices of the Supreme Court of Georgia and the judges of the Court of Appeals of Georgia.

- Your company name displayed on event signage
- Your company logo featured on beverage cups





- Your company logo displayed on signage by the door of the reception venue
- Two tickets to the Presidential Inaugural Gala (*Saturday evening*)
- Your company-provided promotional item(s) displayed on swag table
- Recognition in the final program
- Mailing list of attendees (*emails excluded*)

## WELLNESS HYDRATION STATION | \$5,000

- Fifty complimentary B12 injections on Thursday and Friday on a first-come, first-served basis (*100 total*)
- IV Vitamin Hydration Therapy services will also be available at discounted rates. This service is loaded with essential vitamins and nutrients for increased hydration, boosted immunity and energy. (*Interested members will be responsible for all add-on wellness services.*)

## ROAMING PHOTO BOOTH | \$4,000

The Roaming Photo Booth is a sponsored feature of the festivities of Thursday night's Opening Night Festival. (*Photo booth provided by State Bar of Georgia.*)

- Your company logo printed on photo booth pictures
- Two tickets to Opening Night Festival (*Thursday evening*)
- Your company name displayed on event signage
- Your company-provided promotional item(s) displayed on swag table
- Recognition in the final program
- Mailing list of attendees (*emails excluded*)

## 360° PHOTO BOOTH | \$4,000

The 360° Photo Booth is part of the festivities of Saturday night's Presidential Inaugural Gala. (*Photo booth provided by State Bar of Georgia.*)

- Your company logo printed on photo booth pictures
- Two tickets to the Presidential Inaugural Gala (*Saturday evening*)
- Your company name displayed on event signage
- Your company-provided promotional item(s) displayed on swag table
- Recognition in the final program
- Mailing list of attendees (*emails excluded*)

## ONSITE REGISTRATION BOOTH COUNTERS | \$2,000

- Your company logo prominently displayed on onsite registration booth
- Your company name included on meeting bag
- Recognition in the final program
- Your company-provided flyer inserted into registration packets (*based on adherence to deadline*)

# annual meeting sponsorship branding opportunities

## BREAKFAST | \$3,000

(Two opportunities; subject to availability.)

A breakfast buffet is offered prior to the Board of Governors meetings on Friday and Saturday mornings.

- Your company name displayed on event signage
- Your company logo featured on beverage cups and napkins
- Your company logo featured on signage near the buffet
- Two social media shout-outs in the month prior to Annual Meeting
- Two tickets to Opening Night Festival (*Thursday evening*)
- Your company-provided promotional item(s) displayed on swag table
- Recognition in the final program
- Mailing list of attendees (*emails excluded*)

## SNACK OR COFFEE BREAK | \$3,000

(Five opportunities; subject to availability.)

Refreshments, including snacks and hot and cold beverages are available on Thursday, Friday and Saturday at the registration desk for arriving guests.

- Your company name displayed on event signage
- Your company logo displayed on signage by the specialty break station in the exhibit area
- Two tickets to Opening Night Festival (*Thursday evening*)
- Your company name displayed on event signage
- Your company-provided promotional item(s) displayed on swag table
- Recognition in the final program
- Mailing list of attendees (*emails excluded*)

## a la carte

### EXHIBITOR BOOTH

\$1,400 | one; \$1,600 | two

Exhibitor at 2025 Annual Meeting—June 5-8 at the Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, Florida.

- One 6' x 8' booth with side/back drape, one 6' draped and skirted table, two chairs, one wastebasket
- Booth signage
- Recognition on conference signage
- Recognition in promotional meeting materials and final program
- Recognition on State Bar social media accounts during the meeting
- Exhibitor ribbon supplied to all company attendees
- Two tickets to Opening Night Festival (*Thursday evening*)
- Attendee mailing list (*emails excluded*)

### AD SPACE IN FINAL PROGRAM

\$750 | Inside Front Cover, Inside Back Cover or Back Cover; or \$500 | Interior

Full-page ad in the Annual Meeting final program. Inside cover and back cover positions are four color. Interior positions are black and white. Based on available space. Requires a separate contract.

#### Size Specifications

- Full page, non-bleed | 3.75" x 8"
- Full page, bleed | 4.5" x 8.75"

### PUBLICITY | \$250

Your company-provided item (pen, magnet, charger, notebook, etc.) or one-page insert for the swag table.



# Partnership

## opening night festival

### PLATINUM | \$10,000

- 10 tickets to Opening Night Festival
- Your company name displayed on event signage
- Your company logo featured on custom beverage cups
- Your company name featured, along with other sponsors, on one side of the Annual Meeting bag distributed to all attendees and guests as they arrive
- Recognition in the final program
- Recognition in the August issue of the *Georgia Bar Journal*

### DIAMOND | \$7,500

- 7 tickets to Opening Night Festival
- Your company name displayed on event signage
- Your company logo featured on beverage napkins
- Your company name featured, along with other sponsors, on one side of the Annual Meeting bag distributed to all attendees and guests as they arrive
- Recognition in the final program
- Recognition in the August issue of the *Georgia Bar Journal*

### GOLD | \$5,000

- 5 tickets to Opening Night Festival
- Your company name displayed on event signage
- Your company logo displayed on activity stations at the Kid Zone
- Your company name featured, along with other sponsors, on one side of the Annual Meeting bag distributed to all attendees and guests as they arrive
- Recognition in the final program
- Recognition in the August issue of the *Georgia Bar Journal*

### SILVER | \$3,000

- 3 tickets to Opening Night Festival
- Your company name displayed on event signage
- Recognition in the final program
- Recognition in the August issue of the *Georgia Bar Journal*

### BRONZE | \$2,000

- 2 tickets to Opening Night Festival
- Your company name displayed on event signage
- Recognition in the August issue of the *Georgia Bar Journal*

### COPPER | \$1,000

- 1 ticket to Opening Night Festival
- Your company name displayed on event signage
- Recognition in the final program
- Recognition in the August issue of the *Georgia Bar Journal*

### FRIEND | \$500

- Recognition in the final program
- Recognition in the August issue of the *Georgia Bar Journal*

Thursday evening's Opening Night Festival is a relaxing, fun-filled evening dedicated to food and music with activities for kids—the perfect family-friendly beginning to the weekend!

# annual meeting sponsor branding opportunities

Your company name displayed on event signage

Your company logo featured on beverage cups

Your company logo featured on beverage napkins

Your company logo displayed on signage near the reception/breakfast/break venue

Two social media shout-outs in the month prior to Annual Meeting

Two tickets to the Opening Night Festival (*Thursday evening*)

Your company-provided promotional item(s) displayed on swag table

Recognition in the final program

Mailing list of attendees (*emails excluded*)

# sorship



| <b>Breakfast<br/>\$3,000</b> | <b>Snack or Coffee Break<br/>\$3,000</b> |
|------------------------------|--|
| ★                            | ★  |
| ★                            |  |
| ★                            |  |
| ★                            | ★  |
| ★                            |  |
| ★                            | ★  |
| ★                            | ★  |
| ★                            | ★  |
| ★                            | ★  |

# annual meeting spons opening night festival

Tickets to Opening Night Festival

Your company name displayed on event signage

Your company logo featured on custom beverage cups

Your company logo featured on beverage napkins

Your company logo displayed on activity stations at the Kid Zone

Your company name featured, along with other sponsors, on one side of the Annual Meeting bag

Recognition in the final program

Recognition in the August issue of the *Georgia Bar Journal*

# sorship



| Platinum<br>\$10,000 | Diamond<br>\$7,500 | Gold<br>\$5,000 | Silver<br>\$3,000 | Bronze<br>\$2,000 | Copper<br>\$1,000 | Friend<br>\$500 |
|----------------------|--------------------|-----------------|-------------------|-------------------|-------------------|-----------------|
| 10 tickets           | 7 tickets          | 5 tickets       | 3 tickets         | 2 tickets         | 1 ticket          |                 |
| ★                    | ★                  | ★               | ★                 | ★                 | ★                 |                 |
| ★                    |                    |                 |                   |                   |                   |                 |
|                      | ★                  |                 |                   |                   |                   |                 |
|                      |                    | ★               |                   |                   |                   |                 |
| ★                    | ★                  | ★               |                   |                   |                   |                 |
| ★                    | ★                  | ★               | ★                 | ★                 | ★                 | ★               |
| ★                    | ★                  | ★               | ★                 | ★                 | ★                 | ★               |

## CONTACT INFO

|                   |           |              |          |
|-------------------|-----------|--------------|----------|
| Company/Firm Name |           | Contact Name |          |
| Mailing Address   | City      | State        | Zip      |
| Phone             | Email     | Website      |          |
| Facebook          | Instagram | X (Twitter)  | LinkedIn |

## HOW WOULD YOU LIKE TO PARTICIPATE?

**Corporate Sponsorship**

- 5 gavel    4 gavel    3 gavel    2 gavel    1 gavel

**Annual Meeting | Exclusive Opportunities**

- Presidential Inaugural Gala | \$8,000    Hotel Key Card | \$7,000
- Jammin' Carpool | \$6,000    Wi-Fi | \$6,000
- Meeting Bag | \$5,000    Wellness Hydration Station | \$5,000
- Reception Honoring Supreme Court of Georgia and Court of Appeals of Georgia | \$5,000
- Roaming Photo Booth | \$4,000    360° Photo Booth | \$4,000
- Onsite Registration Booth Counters | \$2,000

**Annual Meeting | Branding Opportunities**

- Breakfast | \$3,000    Snack or Coffee Break | \$3,000  
*(Two opportunities; subject to availability.)   (Five opportunities; subject to availability.)*
- Friday    Saturday    Thursday    Friday    Saturday

**Annual Meeting | Opening Night Festival**

- Platinum | \$10,000    Diamond | \$7,500    Gold | \$5,000    Silver | \$3,000
- Bronze | \$2,000    Copper | \$1,000    Friend | \$500

**Annual Meeting | A la Carte**

- Exhibitor Booth    Ad Space in Final Program    Publicity | \$250
- One Booth | \$1,400    Preferred Position | \$750
- Two Booths | \$1,600    Inside Front Cover
- Inside Back Cover
- Back Cover
- Interior | \$500

## PAYMENT

**Check**

\$ \_\_\_\_\_ (make payable to State Bar of Georgia)

**Credit Card**

\$ \_\_\_\_\_ (a 3% fee will be added to cover bank charges)  Visa    Mastercard    American Express

Credit Card Number \_\_\_\_\_ Expiration Date (MM/YY) \_\_\_\_\_

Name on Card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

## RETURN TO

State Bar of Georgia | Attn: Gakii Kassamba | 104 Marietta St. NW, Suite 100 | Atlanta, GA 30303  
404-527-8713 | Fax 404-527-8717 | [gakiik@gabar.org](mailto:gakiik@gabar.org)